

Claude:

Three Ways to Use the Same AI Brain

Chat vs Cowork vs Code

Three different ways to leverage the same intelligence.



1

Claude Chat

→ THINK WITH AI

Claude in a chat window for research, brainstorming, Q&A, and content creation.

- ✓ Ask questions
- ✓ Brainstorm ideas
- ✓ Create content



Like texting a really smart colleague.

Best For::

- Anyone looking for answers
- ✓ Interface: chat window
- Technical skill required: Low

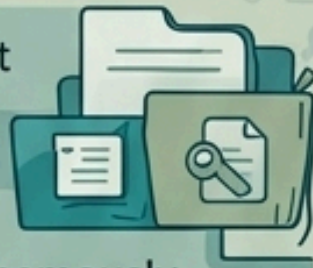
2

Claude Cowork

→ WORK WITH AI

Claude as an AI task assistant that can work across your files and folders.

1. Give a folder or project
2. Describe the task
3. Claude plans it out
4. Task is completed autonomously



Like hiring a virtual assistant that works on your computer.

Best For:

- Nontechnical users with no coding exposure
- Interface: chat + connectors/tools
- Technical skill required: low/intermediate

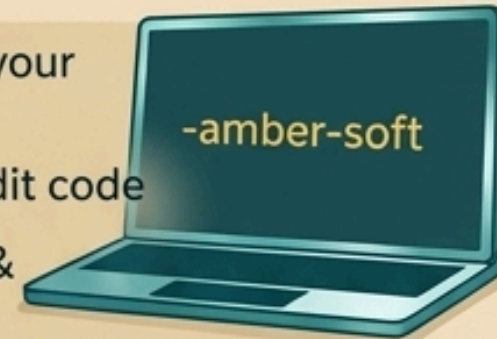
3

Claude Code

→ BUILD WITH AI

Claude in your terminal with full computer access for engineers and developers.

- Connect to your repo
- Write and edit code
- Run scripts & commands



Like giving a developer the keys to your computer.

Best For:

- Users comfortable with navigating the terminal
- Interface: terminal
- Technical skill required: intermediate/ advanced





Simple Way to Remember

Chat → Think with AI Cowork → Work with AI Code → Build with AI



Claude Modes Compared

Chat vs Cowork vs Code

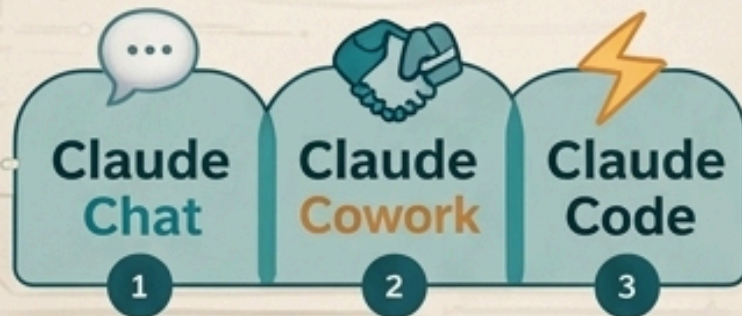
CAPABILITY	CLAUDE CHAT 	CLAUDE COWORK 	CLAUDE CODE 
Access user's computer files	—	✓	✓
Autonomous and multi steps	—	✓	✓
Use tool/ plugins	—	✓	✓
Technical skills required	—	—	✓
Mobile compatibility	✓	—	✓
Free access	✓	—	— 

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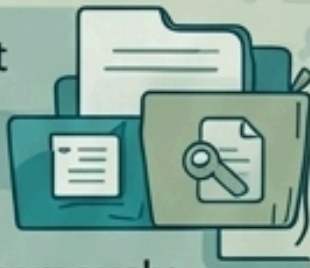
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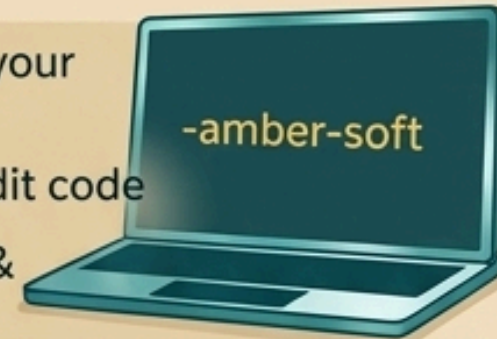
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